

Brand Book



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Logo / horizontal use



To be used on dark backgrounds

To be used on light backgrounds



 [Download logo](#)

Logo / vertical use



OBSGSESSION

To be used on dark backgrounds

To be used on light backgrounds



OBSGSESSION

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Logo / monochrome



OBSSGESSION

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To be used on light backgrounds



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Funding Acknowledgment



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Confederaziun svizra



UK Research
and Innovation

To be used on dark backgrounds

To be used on light backgrounds

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Or



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Font

Please always use the arial font for the funding statements.

EU emblem

Must always be on the left side or above the funding text.

Minimum size of the logo

The minimum height of the EU emblem must be 1 cm.

Detailed information [here](#)

Colours



HEX
#EBEFFF0

CMYK
7, 3, 4, 0

RGB
235, 239, 240



HEX
#46C4D6

CMYK
63, 0, 16, 0

RGB
70, 196, 214



HEX
#B8D881

CMYK
31, 0, 64, 0

RGB
184, 216, 129



HEX
#173A3D

CMYK
87, 59, 60, 52

RGB
23, 58, 61

Fonts / promotional materials

Aa

Red Hat Display bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Red Hat Display light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

[Download font](#)

For body texts

Aa

Red Hat Display bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Red Hat Display light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Fonts / deliverables,
milestones and
presentations

Aa

Montserrat medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

For body texts

Aa

Arial

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Templates/ presentation



OBSGSESSION Observation of Ecosystem Changes for Action

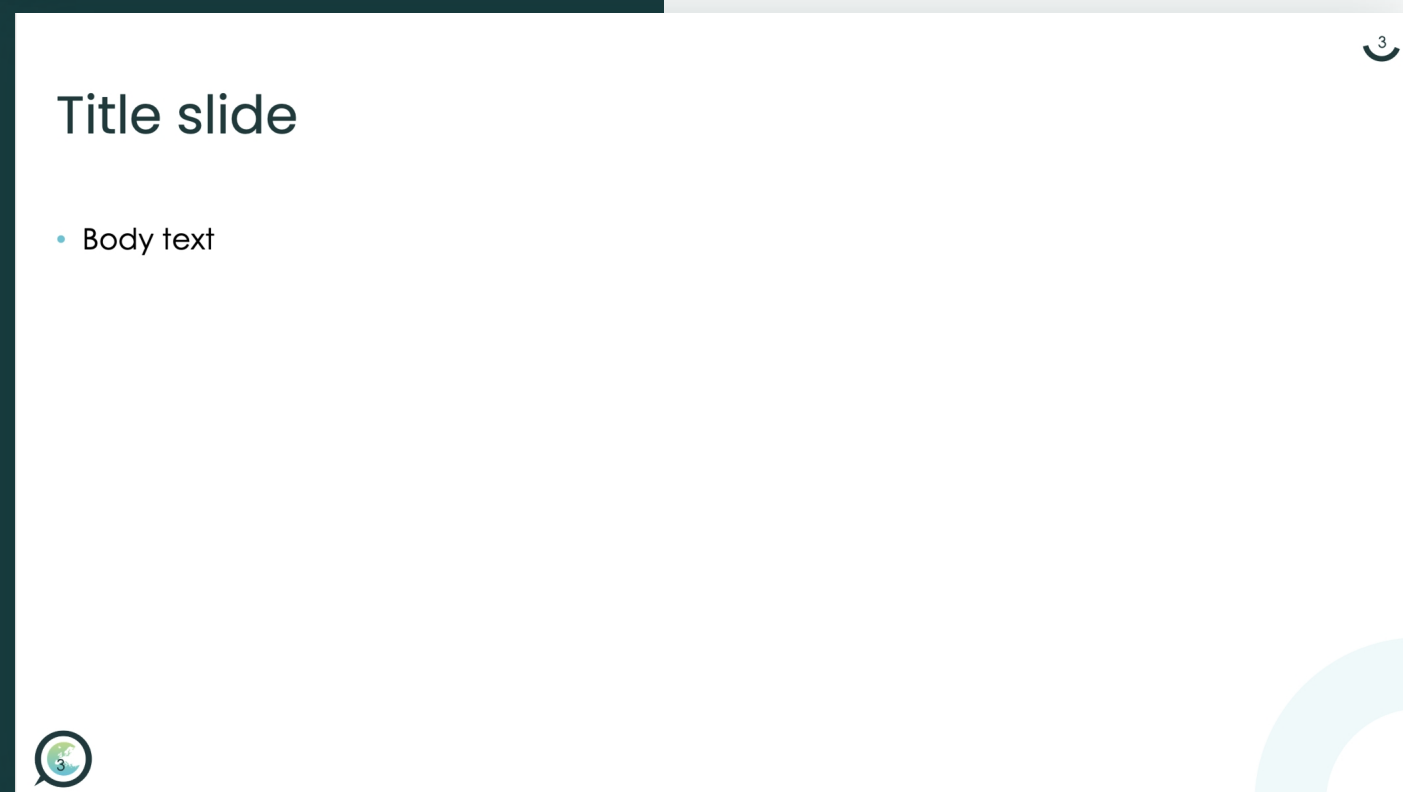
Title of the presentation

Presenter / Institution Your logo here

Date/Place/Event

Funded by the European Union UK Research and Innovation Project funded by Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

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Title slide

- Body text

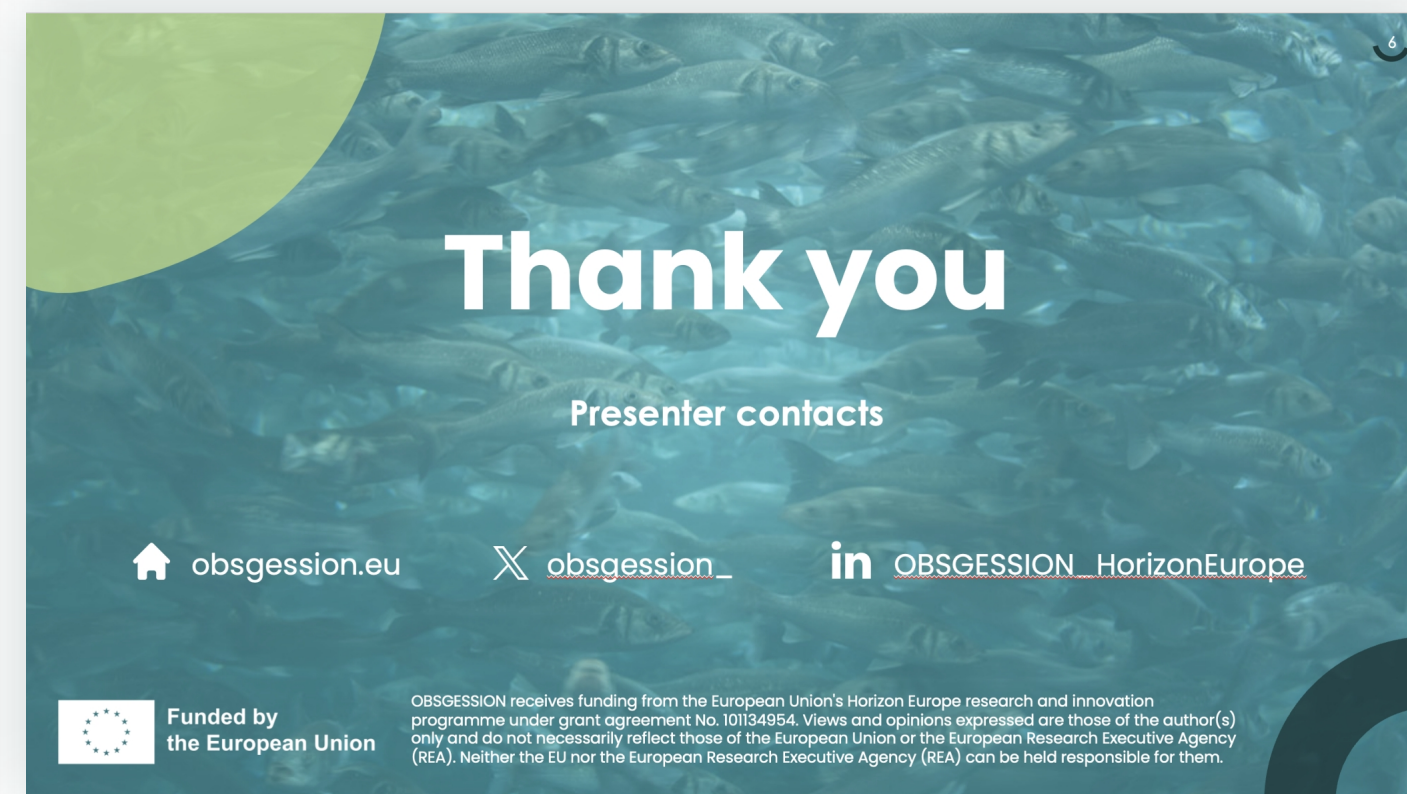
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Section slide

Subtitle

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Thank you

Presenter contacts

obsession.eu [obsession_](https://twitter.com/obsession_) [OBSGSESSION_HorizonEurope](https://www.linkedin.com/company/OBSGSESSION_HorizonEurope)

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Visuals / icons



Responding to current science and policy needs, as well as technological gaps while supporting relevant EU policies and directives related to biodiversity



Collect long-time Earth Observation, airborne, citizen science, and in-situ data to assess the impact of the main natural and human-derived pressures on ecosystems, and use it to develop Essential Biodiversity Variable (EBV) indicators and models



Create science-based solutions for planning and prioritising conservation and restoration actions while accounting for uncertainties.



Share findings and promote state-of-the-art research and policy support for biodiversity conservation and restoration.



Understand the current and long-term dynamics of terrestrial and freshwater

Visuals / photos







Observation of Ecosystem Changes for Action

Maria J. Santos¹, Maria Hällfors², Risto K. Heikkinen³, Margarita Huesca Martínez⁴, Ben Smith⁵, Bruno Smets⁶, Sander Mucher⁷, Wilfried Thullier⁸, Gabriela Popova⁹, Nikola Ganchev¹⁰, Petra Philippon¹¹, Carsten Brockmann¹², Andrew Skidmore¹³, Claire Brown¹⁴, Petteri Vihervaara¹⁵

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in OBSGSSION_HorizonEurope

Mission

To pioneer a transformative approach that combines diverse data sources and innovative ecological models for monitoring, predicting, and addressing biodiversity changes in terrestrial and freshwater ecosystems. Through robust science-policy links and open science practices, we support EU & international biodiversity agreements, goals, and policies.

Main objectives of OBSGSSION

Responding to current science and policy needs, as well as technological gaps while supporting relevant EU policies and directives related to biodiversity.

How? Explaining when and to what extent Essential Biodiversity Variables (EBVs) can be used to implement, measure and monitor the effects of policies, and how the technical underpinnings of EBVs can be strengthened to provide the most reliable results.

Compile and analyse time series Earth Observation data from satellite and airborne sensors, and in-situ data from researcher, monitoring programmes and citizen science initiatives to assess the impact of natural and human-derived pressures on ecosystems, and use it to develop Essential Biodiversity Variable (EBV) indicators and models.

How? Collating time-series of satellite and airborne EO data with in-situ and citizen science datasets, and data based on environmental DNA (eDNA). These feed into innovative methods to generate EBVs describing different ecosystem features.

Create science-based and robust solutions for planning and prioritising conservation and restoration actions while accounting for uncertainties.

How? Elucidating the effects and propagation of errors in remote sensing data, and developing workflows and best practices to minimise and make errors traceable.

Share findings and promote state-of-the-art research and policy support for biodiversity conservation and restoration.

How? Strategic communication, dissemination, and exploitation activities to a wide range of stakeholder groups including academia, policy, business, and the general public ensure that the findings have the best possibility for supporting policy.

Understand the current and long-term dynamics of terrestrial and freshwater ecosystems.

How? Improving modelling of ecological processes and biodiversity change as a fundamental set of processes that interact within the Earth System and different anthropogenic pressures. A tailored detection-attribution-modelling framework will be built, which ensures applicability to other regions too, enabling a large-scale understanding of mechanisms behind ecological change and mapping areas of ecosystem risk.














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The image shows a 3D perspective of the poster. The front view is identical to the design shown in the first block. The back view shows the reverse side of the poster, which includes contact information, logos of partner institutions (Syke, University of Twente, Lunds University, vito, Wageningen University & Research, CIFS, PENSOFIT, Brockmann Geomatics Sweden AB, Brockmann Consult, Universität Zürich, UN@WCMC), and a disclaimer: "Obsgession receives co-funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 10104954. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor REA can be held responsible for them."

Branding/ website



OBSSGESSION About Library News & media Contact

Observation of Ecosystem Changes for Action

OBSSGESSION aims to monitor & predict biodiversity change and its drivers in both terrestrial and freshwater ecosystems through Earth Observation technologies

[Read more](#)

Vision

Facilitating action to halt biodiversity decline by integrating Earth Observation methods, in-situ data, ecological models, and uncertainty estimations and delivering FAIR and data-driven solutions for both terrestrial and freshwater ecosystems

Mission

The project brings together a wide and interdisciplinary team from XX research institutions to combine diverse data sources and innovative ecological models, for monitoring, predicting, and addressing biodiversity change in terrestrial and freshwater ecosystems. Through robust science-policy links and open science practices, we support EU and international biodiversity strategies and policy.

Goals

Advance understanding of direct & indirect drivers of biodiversity change through cutting-edge data integration and modeling. Address science-policy gaps, support conservation planning, and share knowledge for effective engagement of international and EU stakeholders in ecosystem and biodiversity management.

Project numbers

- 11 Project partners
- 7 Countries
- 4 Years duration
- ~7.3 million EUR Financial contribution

Latest news

-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh...
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh...
-  Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh...

Coordination

European Commission
European Environment Institute

Consortium



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